

# Medford Township

## Economic Development Advisory Commission

August 8th, 2019

*"The purpose of this Advisory Commission is to assist the Medford Township Council in the development and maintenance of a positive business environment in the community; including attracting and supporting businesses via Business Recruitment and Retention strategies."*

### EDC Prior Month's Minutes

- Review and Approval of June 2019 minutes (no quorum in July...post Scott's notes with Mayor)

### New Business/Goals

- **EDC Survey**- on track for August posting, as early as this Friday. Discuss & agree on release & closing dates. Consideration to include question- are you interested in joining/participating in the EDC? Agree on other ways survey will be posted and who is responsible.
- How will survey information be collected & stored? Who is responsible?
- Updates: Jim & I meeting with Kathy Burger & Beth on 6/24...July non quorum meeting with the Mayor (Scott, Jim & Joe)...Burl County Econ Dev meeting 8/8 Mayor, Kathy, Beth & Joe; follow up from County meeting Joe attended in June
- **Inventory of larger vacancies and pricing, if available**, from each commercial district. Combine and present to Council in September.
- New EDC pull up banner/business cards
- Begin to distribute "Medford package" to realtors in town.
- Size of EDC?
- August 20<sup>th</sup> MBA after work event and Sep 11 & 12 event Phila convention center (email sent to all on this)

## **5 Commercial Districts**

*Statistics of available properties and vacancy rates*

- Crossroads: Champion - Pete
- Route 70 Corridor: Champion - Mike
- Medford Village: Champion - Abbie
- Shops on Stokes: Champion - Scott & Joe
- Tuckerton & Taunton: Champion – Jim

## **Upcoming Events** *(For Informational Purposes Only)*

- Medford Art Walks
- 3<sup>rd</sup> Thursday Main Street Food Truck Night
- August 20<sup>th</sup> MBA after work event 5:30-7
- Sep 11<sup>th</sup> & 12<sup>th</sup> conference in Philly